

Ready to Transform Your
Poker Room?



ROBCO
GAMING

A Real-Life Example of LetsPoker's Impact

Imagine a small-sized poker club with 9 tables and 800 player visits per month that generates \$40,000 in monthly rake from tournaments and cash games. If this club were to adopt **LetsPoker**, the potential financial impact could be significant.

Before implementing **LetsPoker**, the club had an average of 26 player visits per day, resulting in an average rake of \$50 per visit. However, after adopting LetsPoker, the club experienced a boost in player visits and average rake per visit.

LetsPoker increased the daily player visits to an average of 40, with some days reaching the maximum capacity. As a result, the average rake per visit rose to \$60 as players engaged in additional cash games or re-entered events more frequently. Additionally, the club gained increased visibility, allowing it to host larger events.

With a total of 1200 average visits per month, the club's revenue increased to \$72,000 per month. The cost of **LetsPoker** was just a small fraction of the added revenue. As a result, the club saw an additional \$32,000 in revenue compared to pre-**LetsPoker** conditions, resulting in at least \$384,000 in additional revenue per year.

These figures are a conservative estimate, and many clubs may experience even greater results in practice. Some clubs that have implemented **LetsPoker** have even needed to expand their operations by moving to a larger space and adding more tables.